

## Generation Sustainable Solutions Fund Quarterly News - Winter 2021/2022



### WHERE IS THE BEST PLACE TO CARE?

Medium | December 6, 2021

The Growth team discusses why proactive and preventative care is critical to a more sustainable health system, sharing examples of how portfolio companies Elation (by making primary care more efficient) and AlayaCare (by improving the home care worker experiences) are helping reduce hospitalizations.

[Read the blog post.](#)



### 3 WAYS A PURPOSE-DRIVEN COMPANY CAN STAY TRUE TO ITS VALUES DURING HYPERGROWTH

Talks at Fast Company | January 18, 2022

The Growth team shares key takeaways from a mission-driven culture panel held during Generation's recent System Positive Summit. The piece explores how startups can sustain their culture and mission even as they rapidly scale.

[Read the article.](#)

### FORMER VP AL GORE SEES HOME-BASED CARE AS 'CENTRAL' TO A SUSTAINABLE HEALTH CARE SYSTEM

PitchBook Becker's Hospital Review | February 8, 2022

Generation Chairman Al Gore used his keynote at the Home Care 100 conference to emphasize why at-home care is core to a sustainable healthcare



system and advocated for more investment in the home health care market.

[Read the article.](#)

## Growth Portfolio Company News:

### **Benevity Acquires Swiss Firm Alaya to Extend Global Reach**

Betakit | December 9, 2021

The Calgary-based charitable donation-management and grant-management platform, Benevity, acquired Alaya to increase its European and Asian footprint.

[Read the article.](#)

### **TPG, Goldman, Thoma Bravo Bet on project44 at \$2.4 Billion Value**

Bloomberg | January 10, 2022

project44, the supply chain visibility platform, announced \$420 million in new investments, including participation from Generation.

[Read the article.](#)

### **Back Market reaches \$5.7B valuation for its refurbished device marketplace**

TechCrunch | January 11, 2022

Back Market, the marketplace of refurbished electronics devices, announced a \$510 million Series E round, valuing the French startup at \$5.7 billion.

[Read more](#)

### **Hero MotoCorp, Engine No. 1 join Gogoro's PIPE, bringing it up to \$285M**

TechCrunch | January 18, 2022

Taiwanese electric smart scooter company Gogoro went through a \$285M PIPE investing round co-led by Generation to ensure momentum for market expansion.

[Read the article.](#)

### **Supply-Chain Software Provider o9 Solutions Valued at \$2.7**

## **Billion**

The Wall Street Journal | January 26, 2022

o9 Solutions, an end-to-end supply chain management software company, closed a \$295 million funding round co-led by Generation.

[Read the article.](#)

## **Why VC Investors Are Plowing Record Sums Into Agtech**

Crunchbase | February 10, 2022

Pivot Bio and Nature's Fynd are cited among the top agtech deals of 2021 as Crunchbase digs into how 2021 was a record year, with more than \$5 billion in agtech investments made across 440 funding deals.

[Read the article.](#)

## **M-KOPA raises \$75M as it clocks 2 million customers across four African markets**

TechCrunch | March 1, 2022

M-KOPA, the fintech platform that provides connected financing and digital financial services to underbanked consumers in Africa, announced a \$75 million growth equity round co-led by Generation.

[Read the article.](#)

